

FOR IMMEDIATE RELEASE
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**WHAT'S NEEDED IN AMERICA? LEADERSHIP!
UPDATED WITH TWO NEW CHAPTERS—
INCLUDING EMERGING LEADERS TO WATCH**

ON LEADERSHIP

Essential Principles for Business, Political, and Personal Success

By Donald J. Palmisano

Foreword by Governor Bobby Jindal

“Informative and well-written, this book will appeal to managers at all levels looking to become effective leaders and will be especially helpful to those just entering the management arena.”

—*Publishers Weekly*

“No one can doubt the power of individuals to make a difference after reading Don Palmisano’s inspirational book. *On Leadership* is needed nourishment in a desert of cynicism and selfishness.”

—Philip Howard, bestselling author of *The Death of Common Sense*

Government officials are constantly juggling crisis situations on behalf of the American people. But do those in power really possess the right skills and attributes to be in charge? Just because someone holds the title of CEO, does that mean he or she really knows how to inspire and succeed? *On Leadership* explains the essentials of effective leadership and convincingly argues that strong leadership in both public and private life is vital to the future of American success.

Dr. Donald J. Palmisano, a former president of the American Medical Association, examines leaders, good and bad, throughout history—from George Washington to Barack Obama—and the decisions each has made during crisis situations from communication to open-mindedness. *On Leadership* provides practical ways these situations could have been handled, encouraging new leaders to learn from mistakes

that were made before them. Palmisano also shares the insight gained and lessons learned from his own experiences as a leader. *On Leadership* helps set standards for anyone who aspires to gain a position of power. Discover the dos and don'ts of leadership as illustrated by:

- Nelson Mandela and his fight against apartheid
- Ray Nagin in the aftermath of Hurricane Katrina
- Theodore Roosevelt, as he delivered a speech with a bullet in his chest
- Bobby Jindal in response to the Gulf Oil spill
- Obama and the health care bill
- Ernest Hemingway and his classic view of courage
- Dr. James Bagian, NASA astronaut who braved many missions
- Dr. Bill Frist and his promotion of important bills in Congress
- And many, many more!

Complete with quotes from famous leaders, concise “lessons learned” sections at the end of each chapter, and photos and political cartoons surrounding historical events, *On Leadership* is a useful resource for anyone looking to become a better leader, whether as president of the local PTA or of the United States, or for anyone who wants to understand the principles of leadership.

DR. DONALD PALMISANO IS AVAILABLE FOR INTERVIEW

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About the Author

Donald J. Palmisano, M.D., J.D., is a graduate of Tulane Medical School and Loyola Law School. Former president of the AMA, he serves on the Board of Governors of the National Patient Safety Foundation, the editorial board of the Journal of Patient Safety, and the Board of Governors of The Doctors Company. He has appeared on *Today*, *Good Morning America*, *Hardball with Chris Matthews*, NPR, CNN, MSNBC, and FOX news programs. He lives in New Orleans, Louisiana.

On Leadership

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