



DONALD J. PALMISANO, MD, JD, is a former president of the American Medical Association and a frequent keynote speaker on leadership. A life-long resident of New Orleans, he is a clinical professor at the Tulane University School of Medicine and founder of Intrepid Resources®, a medical risk management company.

Praise for *On Leadership*



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ON LEADERSHIP



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“Whether you’re looking to improve a management style or inspire others, this book is an invaluable tool.”

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ON LEADERSHIP



ESSENTIAL PRINCIPLES
FOR SUCCESS

DONALD J. PALMISANO

Foreword by **Bobby Jindal, Governor of Louisiana**

Self-Help/Business \$16.95 (CAN \$19.95)

Every day, countless leaders around the world make decisions that affect millions of people. Sometimes—like when Nelson Mandela led the fight against apartheid—our leaders inspire positive change on a grand scale. But other times—like when various United States leaders failed to respond adequately to Hurricane Katrina—misplaced leadership yields disastrous outcomes. Anyone can take charge during times of calm, but a nation’s welfare depends on its ability to cultivate and encourage true leaders *before* crises arise.

By studying exemplary figures of the past and present, leaders in training can learn valuable lessons about courage, persistence, preparation, and strength of character. In each chapter of *On Leadership*, Donald J. Palmisano cites a real-life example of positive or negative action as a source from which to glean essential leadership lessons. From the discussion that ensues, readers will learn detailed, practical methods and strategies for becoming true leaders.

On Leadership provides crucial but easy-to-follow advice for people who aspire to become effective leaders in any position.